



Winona Capital Elevates Jason Sowers to Partner



Jason Sowers Named Partner at Winona Capital. (Photo: Business Wire)

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CHICAGO--(BUSINESS WIRE)--Private equity firm Winona Capital announced today the promotion of Jason Sowers to Partner. "We're extremely pleased to welcome Jason to the partnership position," said Laird Koldyke, Managing Director of Winona Capital. "Jason has an unparalleled understanding of the retail industry and has proven his ability to accelerate consumer demand and significantly increase the financial value for a range of companies."

Mr. Sowers currently serves on the board of the following companies:

- "I and love and you", a premium pet food company
- Johnny's Fine Foods, a seasonings and spices manufacturer and marketer
- Fusion Education Group, a specialized private education organization
- Petsense, a specialty pet retailer
- Evereve, an upscale women's clothing retailer

Mr. Sowers joined Winona Capital in 2008, bringing entrepreneurial and private equity experience to the firm. Prior to his time at Winona, Mr. Sowers was part of KPMG's Global Strategic and Commercial Intelligence group (SCI) where he worked with and advised corporate and private equity clients on over 15 M&A transactions ranging in value from \$50 million to \$13 billion. Previously, he held various roles at Portage Venture Partners and Momentum Capital.

A cum laude graduate from Amherst College with a degree in computer science and economics, Mr. Sowers earned his M.B.A. from the University of Chicago Booth School of Business where he focused on finance, accounting and entrepreneurship.

About Winona Capital

Winona Capital provides acquisition and growth capital in lower middle-market consumer and retail companies that have attractive revenue and brand enhancement opportunities. Winona partners with high energy, passionate executives who have a shared focus on building great brands with sustained growth over long-term investment horizons. Winona Capital manages more than \$300 million on behalf of its family office and institutional investors. For more information, please visit www.winonacapital.com.

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